

Côte d'Azur

French Riviera

2011



Golf on the French Riviera





Golf is a lever for tourism in the French Riviera, and the sport's return to the Olympic Games in 2016 will really put it in the spotlight.

The first golf course in France opened in 1856. Today, France ranks 8th among nations that play this sport. According to the French Golf Federation, golf has been attracting increasing numbers of younger players since 2008.

Historically, the French Riviera was the place to go for golf. One of its finest golf courses, the Old Course in Mandelieu, was founded in 1891, opening a page of history that continues to be written today.

All year round, the French Riviera's golf courses delight players with outstanding settings - each shaped by its own history, but often closely linked to that of the French Riviera itself. The elegance of the Côte d'Azur is a key attraction for lovers of fine living. They are drawn as much by the shores of the Mediterranean as the charms of the hinterland, with its delightful villages, top-class hotels and services on par with the expectations of a demanding clientele.

Play golf on the French Riviera in all seasons. Enjoy the destination whether you're golfing in winter or spring. Golf courses are designed for beginners and the greatest competition players alike.

We now invite you on a tour of French Riviera golf clubs: explore the courses and revel in the charm of their different environments.

FLASHBACK

A SPORT WITH 600 YEARS OF HISTORY!

Scotland, the Netherlands, France...? Historians still wonder about the origins of golf. The first official document to mention the sport dates back to 1457: a deed by the Scottish parliament condemning the practice of this game!

Despite the ban, the sport continued to grow and the first golf club was founded in 1744: the Society of Edinburgh Gentlemen Golfers.

In 1829, golf was exported beyond Great Britain with the first course in India: the Royal Calcutta.

Golf has been played in France for 150 years!

- **1856:** First golf course in France and Continental Europe created in Pau.
- **1900:** Golf included in the Paris Olympic Games. The competition took place in Compiègne (Oise).
- **1906:** First French Open. This is the 7th oldest tournament in the world still running.
- **1912:** *Union des Golfs de France* founded. In 1933 it became the *Fédération Française de Golf (FFGolf)*.
- **1914:** First golfing magazine published "Tennis & Golf".
- **1987:** The number of registered club members exceeded the symbolic 100,000 mark.

> www.ffgolf.com





Contents

p. 4 **GOLF ON THE FRENCH RIVIERA... IN NUMBERS**

9 good reasons to play golf
Key data for the French Riviera
IAGTO
Golfing events in 2011

p.8 **UNIQUE GOLF COURSES ON THE FRENCH RIVIERA**

Mandelieu hosts the oldest golf club on the French Riviera
Mougins: excellence and passion
Grasse and surrounding area
Biot
Principality of Monte-Carlo
Villeneuve-Loubet
Nice
Golf & Mountains: take the high road to golf on the French Riviera!

p. 14 **GOLFING MADE EASY WITH GREENS, INSTRUCTORS, PASSES, ETC.**

p. 16 **GOLFING ACCOMMODATION**

Hotels located on golf courses
Near a golf course

p. 20 **"OFF GREEN" ATTRACTIONS ON THE FRENCH RIVIERA**

Golf & Well-Being
Golf & Shopping
Golf & Gourmet Cuisine

GOLF ON THE FRENCH RIVIERA... IN NUMBERS



9 GOOD REASONS TO PLAY GOLF ON THE FRENCH RIVIERA

- Pleasant climate all year round.
- Quality and diversity of the natural environment.
- Quality courses.
- A wealth of cultural heritage.
- The range and quality of tourist facilities.
- Easy to get to (particularly via Nice International Airport, the 2nd biggest in France in terms of traffic).
- The number and diversity of attractions.
- Famous course architects.
- Leadbetter Golf Academy.

KEY DATA FOR THE FRENCH RIVIERA

What's on offer?

20 GOLF CLUBS OFFERING 20 DIFFERENT COURSES

- 10 18-hole courses
- 6 9-hole courses
- 3 compact 9-hole courses
- 1 rustic 6-hole course
- 2 driving ranges

Quality instruction

- 2 coaching centres – driving ranges
- 1 golf school
- 1 David Leadbetter Golf Academy

Some of the 18-hole courses were designed by **famous course architects**: *Donald Harradine, Robert Trent Jones Junior & Senior, Robert Van Hagge*. A guarantee of quality for golfers all over the world.

Out of all the tourists who visit the French Riviera each year, approximately 200,000 to 250,000 play golf during their stay (at least once). Approximately 60% of the tourist clientele is foreign. Approximately 3% of foreign tourists play golf, compared to only 0.2% of French tourists. 28% of foreign golfers stay in a rented flat/villa or a residence for tourists; 26% stay in a 3-, 4- or 5-star hotel; 16% stay in their holiday home; and 13% stay with family or friends.

Some national statistics:

TO from holidaying golfers: 20% of golf TO

TO from holidaying golfers: €100m excl. VAT

Number of tee-offs by tourists: 2 million

Average sales price: €50 excl. VAT

Over 2 million tee-offs by tourist golfers, which corresponds to the same number of nights.

Tourism generates 20% of the total turnover of French golf clubs (excluding turnover from their restaurants, shops, hotels, etc).

Source: open golf club

FACT:

60 million golfers in the world, says the French Golf Federation.

The United States alone total 30 million players and Japan over 13 million. With almost 400,000 club members and approximately 600,000 players, France ranks 8th in the chart of golf-playing countries.

In October 2009, golf rose above the 400,000 mark in terms of club members. This figure confirms the increasing popularity of our sport among the French and reflects the efforts of the Federation and its clubs to open golf up to as wide an audience as possible.

IAGTO

Provence-Côte d'Azur: 2010 Golfing Destination of the Year!

Provence and the French Riviera received an award at the most recent IGTM (International Golf Travel Market) in Malaga last November.

The International Association of Golf Tour Operators (IAGTO) presented Provence-Côte d'Azur with a prestigious award: the Trophy for the 2010 European Golf Destination of the Year!

This was the first time since the creation of the IAGTO Awards, some ten years ago, that a French destination was picked out for this distinction. It is not simply a reward for having very attractive golf courses; above all, it represents recognition by the profession of the way in which the destination works with Tour Operators and the quality of the welcome reserved for golfing clients.

All of the protagonists concerned were hugely delighted to receive such a token of the profession's recognition; it rewards years of promoting and communicating in France and abroad to ensure that our destination is acknowledged as a true golfing destination.



GOLFING EVENTS IN 2011



2011 calendar – Provence-Alpes-Côte d'Azur regional golf league

► **WOMEN'S GRAND PRIX, PACA LEAGUE**

26 and 27 February
Golf d'Opio-Valbonne

► **MEN'S GRAND PRIX, PACA LEAGUE**

4, 5 and 6 November
Golf de la Grande Bastide

Each golf course has its own competitions – at local, national and international level. Here is just a sample:

► **ROYAL MOUGINS INTERNATIONAL LADIES DAY**

8 March 2011
Competition reserved for women on one of the best courses in the French Riviera, the Royal Mougins Golf Club.
> www.royalmougins.fr

► **SKI, GOLF, VOILE ET GASTRONOMIE
CITY OF MOUGINS' "PREMIUM LIFESTYLE" SKI,
GOLF, SAILING & GASTRONOMY EVENT**

1, 2, 3 April 2011
Get ready to whizz on down to the "Ski, Golf, Voile et Gastronomie" event organised by the city of Mougins. For the very first time, a three-day event will showcase the natural attractions of the Provence-Alpes-Côte d'Azur region with a focus on the 06 department by showcasing premium leisure pursuits based out of the city of Mougins: ski in Valberg, golf in Mougins (Royal Mougins Golf Club and Cannes-Mougins Golf Country Club - among the most prestigious in Europe), sailing with a regatta organised by the prestigious Monaco Yacht Club and gastronomy in Mougins with participating restaurants "Le Moulin de Mougins", "le Candille", "l'Amandier", "la Place de Mougins".
> www.royalmougins.fr

► **PRO-AM DE LA CÔTE D'AZUR**

22 to 27 August 2011
2nd edition of the Pro-am golf tournament organised by Golf'in on a selection of the most beautiful courses: Terre Blanche - Cannes Mougins - Monte-Carlo and Royal Mougins...
> www.agency-golf.com

► **CANNES MOUGINS MASTER**

October 2011
Seniors masters organised at Cannes Mougins Golf Country Club.
> www.golf-cote-azur.com

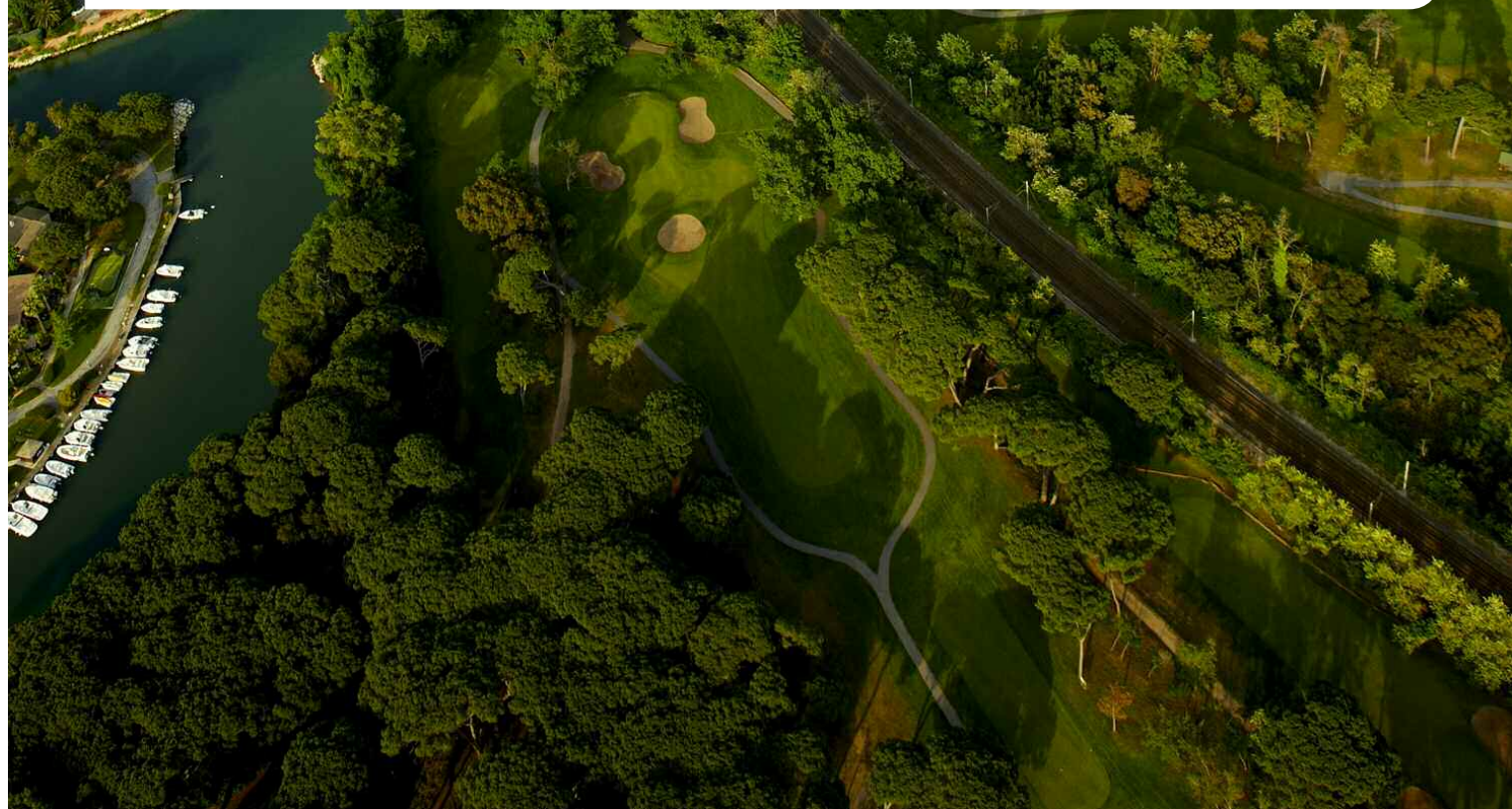
► **120TH ANNIVERSARY OF THE OLD COURSE AT
MANDELIEU**

2011
For details of the events diary and calendar log on to
> www.golfoldcourse.com





UNIQUE
GOLF COURSES
ON THE FRENCH RIVIERA



What better stage for 20 golf courses, open all year round, than the theatre of French Riviera landscapes?

This is what makes the French Riviera a favourite destination among people with "drive"! Whether you're based in Nice, Monaco, Mandelieu-La Napoule or Cannes, you're bound to be less than half an hour from a course. They are all aesthetically and technically perfect, all located in outstanding environments that offer every type of pleasure, and many bear the signature of an illustrious architect (Robert Trent Jones, Don Harradine, Bob van Hagge, etc). The greatest names in golf today have got it sussed – so you may well bump into the world's most talented players in the shade of an umbrella pine or mimosa tree...

20 GOLF CLUBS OFFERING 20 DIFFERENT COURSES

- 10 18-hole courses
- 6 9-hole courses
- 3 compact 9-hole courses
- 1 rustic 6-hole course
- 2 driving ranges

MANDELIEU HOSTS THE OLDEST GOLF CLUB ON THE FRENCH RIVIERA

GOLF OLD COURSE CANNES-MANDELIEU

Founded in 1891 by Grand Duke Michael of Russia and frequented by all of Europe's crowned heads, the golf club in Cannes-Mandelieu has become a benchmark.

The charm of the landscape, the quality of the 9- and 18-hole courses, the sea breeze and the fairways shaded by century-old umbrella pines will delight players throughout their game. Golfers will enjoy crossing of the River Siagne on a ferry that takes them from holes 2 to 3 and 12 to 13.

The club house continues to extend the same friendly welcome to golfers from all over the globe.

Architect: H. S. Colt

9- and 18-hole courses

Par: 71

Course length: 5745m

Men's handicap: 30 / Women's handicap: 30

Open all year

Accessible to the disabled

> www.golfoldcourse.com

Local accommodation partners

- Pullman Cannes Mandelieu Royal Casino****, Mandelieu
- L'Hermitage du Riou****, Mandelieu
- Radisson Blu 1835 Hotel & Thalasso Cannes****, Cannes

N.B.: Events and competitions will be organised throughout 2011 to mark the 120th anniversary of the Golf Old Course Cannes-Mandelieu.

Check the programme on www.golfoldcourse.com



RIVIERA GOLF DE BARBOSSI

Golf, horse riding, wine, olive oil, honey... The Domaine de Barbossi at the heart of the Estérel region extends across 1300 wonderful hectares of land criss-crossed with 100km of tracks.

The estate is unique, a jewel of the French Riviera. Its owner has lovingly breathed life back into the place whilst retaining its authentic and Southern charm. It features a winegrowing estate, livery stables, a riding school and a golf course. Domaine de Barbossi is home to several entities including L'Etrier de Barbossi, Les Saveurs de Barbossi and not forgetting the Riviera Golf de Barbossi.



Nestling at the heart of a verdant setting in the centre of Mandelieu-La Napoule, just a stone's throw from the Mediterranean Sea, the Riviera Golf de Barbossi offers golfers and visitors a delightful environment where peace, serenity and friendliness go hand in hand. The course at the Riviera Golf de Barbossi is 5444 metres long and has a par of 71. Designed by American architect Robert Trent Jones Senior, it comprises technical difficulties, strategic challenges and tactical choices. From start to finish, the pleasure of the game and being out in the fresh air remains intense.

Created: 1991 (100 years after its prestigious neighbour)

Architect: Robert Trent Jones Senior

18-hole course

Length: 5444m

Par: 71

Men's handicap: 36 / Women's handicap: 36

One driving range

> www.rivieragolf-ddeb.fr

NEW IN JANUARY 2011

A PERMANENT COLLECTION OF CONTEMPORARY SCULPTURES

The Riviera Golf de Barbossi is the only golf club on the French Riviera to boast a permanent collection of contemporary sculptures. Artists' works exhibited along the 18-hole course turn it into an open-air gallery!

Local accommodation partners

- InterContinental Carlton Cannes*****
- L'Ermitage du Riou****, Mandelieu

MOUGINS EXCELLENCE AND PASSION

ROYAL MOUGINS GOLF RESORT & SPA

The Royal Mougins Golf Resort & Spa is one of the most prestigious clubs in Europe. Its private, 18-hole course is 6004m in length and has a par of 71. It is surprisingly technical and breathtakingly beautiful. The naturally rolling landscape features 8 lakes linked by streams and waterfalls. Take a break in the natural and restful atmosphere of the chalet half way round the course, at the seventh hole.

Architect: Robert Von Hagge

18-hole course

Par: 71

Length: 6004m

Men's handicap: 28 / Women's handicap: 32

Open all year

Accessible to the disabled

> www.royalmougins.fr

Accommodation at the club.



GOLF DE CANNES MOUGINS

Opened in 1923 and then again in 1977, the Golf de Cannes-Mougins is a private club of shareholder-members that has long enjoyed an international reputation. It is located approximately 20 minutes from Nice Côte d'Azur International Airport and 10 minutes from Cannes. Designed in the English style by architects Allis and Thomas, it stands in the middle of Valmasque Forest. The course is superb: slightly hilly, with a river running through it and a host of water obstacles. Definitely a golfing venue not to be missed!

Architects: Peter Allis and Dave Thomas

18-hole course

Par: 72

Length: 6315m

Men's handicap: 28 / Women's handicap: 28

Open all year

> www.golf-cannes-mougins.com

Local accommodation partners

- Hôtel de Mougins ****, Mougins

GRASSE AND SURROUNDING AREA

GOLF COUNTRY CLUB DE SAINT-DONAT

Located at the heart of the French Riviera on an estate steeped in history, the Golf Country Club de Saint-Donat has successfully retained the values of the past on a course that is "larger than life".

Just a stone's throw from Cannes and La Croisette, and from the town of Grasse with its perfumes, the setting is outstanding. Designed with passion and respect for the beauty of the landscape, the Golf de Saint-Donat is undisputedly one of the finest courses on the Riviera.

Architect: Robert Trent Jones Jr

An 9-hole course plus an 18-hole course

Par: 71

Length: 6031m

Men's & Women's handicap: 53

Open all year

Accessible to the disabled

> www.golfsaintdonat.com

Local accommodation partners

- Hôtel Mercure****, Grasse
- Domaine de l'Albatros***, Mouans-Sartoux
- Mas du Grand Vallon****, Mougins



GOLF DU CLAUX-AMIC

Due to renovation work, the club will be closed throughout 2011, reopening in January 2012.

A gently undulating course mapped out in a forest of evergreen oak trees and overlooking the French Riviera. Here, the game requires tactics rather than power. Shade and views. A wonderful welcome.

Architect: Jean-Pascal Fourès

18-hole course

Par: 72

Length: 5896m

Men's handicap: 36 / Women's handicap: 36

Open all year

Accessible to the disabled

> www.claux-amic.com

GOLF DE LA GRANDE BASTIDE

The Golf de la Grande Bastide is one of the French Riviera's renowned golf clubs. It is located in the centre of the perfume region, on the foothills of Nice's hinterland. Perfectly integrated into its environment, it offers superb views of Grasse, Opio and Châteauneuf de Grasse rising up above it. The architecture of the course is unrepentantly contemporary. Designed by Cabell Robinson, a former colleague of Robert Trent Jones Sr, it gives golfers wide fairways plus greens that are protected by an army of bunkers and water features.

The course unfurls across mildly hilly territory. It features 7 water obstacles, wide fairways and big bunkers. Teeing-off areas are sufficiently long to challenge good players and offer a pleasant course for beginners.

Architect: Cabell Robinson

18-hole course

Par: 72

Length: 5929m

Men's handicap: 35 / Women's handicap: 35

Open all year

> www.opengolfclub.com/grande-bastide/fr/golf-grande-bastide.html

Local accommodation partners

- Château de la Bégude *****, less than 5 minutes from the Golf de la Grande Bastide on the Golf d'Opio-Valbonne - Open Golf Club - Hotel Golf Resorts



GOLF D'OPIO-VALBONNE

Located between Cannes, Nice and Grasse, this 18-hole course nestles at the heart of a splendid natural estate totalling 220 hectares. Shaded by century-old trees, the course is one of the jewels of the French Riviera.

Architect: Donald Harradine

18-hole course

Par: 73

Length: 5785 m

Men's handicap: 24 / Women's handicap: 28

Open all year

Accessible to the disabled

> www.opengolfclub.com/opio-valbonne/fr/golf-opio-valbonne.html

Local accommodation

- Château de la Bégude ***** - Open Golf Club Hotel Golf Resorts

VICTORIA GOLF CLUB

Valbonne Sophia Antipolis

A hilly and technical course that offers a challenging game in a very high quality forest setting. Excellent food served at the club. Worth a visit.

Architect: Michel Gayon

9-hole course

Par: 34

Length: 2342m

Men's & Women's handicap: 54

Open all year

Accessible to the disabled

> www.victoria-golf.com

GOLF DE LA TOUR D'OPIO

This course is located in the village itself. The quality of the site and its upkeep have earned it a following of beginners and experienced players alike.

Architect: Cabell Robinson

Compact 9-hole course

Par: 30

Length: 1380m

Open all year

Accessible to the disabled

> www.clubmed.fr

Accommodation at the club.

BIOT

GOLF CLUB DE BIOT

A relatively flat course that is suitable for all players, for the young and for the not so young! This is one of the oldest golf courses on the French Riviera. Constructed in 1930 (4511m, par of 67), it immediately attracted its share of celebrities and has remained popular ever since. The fairways gently lead on from each other and are conducive to a game that is calm and serene, a game that leaves pride of place for what really counts: an enjoyable game of golf for all. No major difficulties here. The course is brimming with rustic and romantic charm. Warm welcome. A huge breath of fresh air.

18-hole course

Par: 67

Length: 4511m

Men's handicap: 36 / Women's handicap: 36

Open all year

> www.golfdebiot.com

LE PROVENÇAL GOLF

A 9-hole course in Sophia-Antipolis on gently rolling land dotted with cork oak trees. Panoramic view of Nice's hinterland. A 4-hectare stadium and 5 greens on 750m² since October 2005, for practicing in conditions unrivalled anywhere else in Europe.

Architect: Michel Niedbala

9-hole course

Par: 34

Length: 2540m

Open all year

Accessible to the disabled

> www.leprovençalgolf.com

MONTE-CARLO

MONTE-CARLO GOLF CLUB

From an altitude of 900 metres the course offers a plunging view of the Principality of Monaco and provides players with varied technical challenges.

Architect: The committee

18-hole course

Par: 71

Length: 5679m

Men's & Women's handicap: 35

Open all year

> www.montecarloresort.com/golf-club



VILLENEUVE-LOUBET

GOLF DE VILLENEUVE-LOUBET

The past year at the club has been marked by numerous changes: a promising golf school, an extension to the course, a new chef to concoct traditional dishes.

9-hole course

Par: 30

Length: 1800m

Open all year

> www.golfdevilleneueloubet.com

NICE

GOLF COUNTRY CLUB DE NICE

The Golf Country Club de Nice boasts a compact 9-hole course, a driving range with 32 individual, covered bays, a pro shop and a restaurant.

Compact 9-hole course

Par: 27

Length: 1380m

> www.golf-club-nice.com

GOLF & MOUNTAINS: TAKE THE HIGH ROAD TO GOLF ON THE FRENCH RIVIERA!

GOLF & COUNTRY CLUB DE VIEVOLA

Tende

At the entrance to the Vallée des Merveilles stands a rustic, mountain golf course of pleasantly technical design. It will delight those who enjoy the mountain atmosphere and a protected natural setting.

Architect: Alain Rougeot

9-hole course

Par: 64

Length: 3706m

Men's handicap: 35

> www.golf-vievola.com

Accommodation at the club.

VALBERG GOLF CLUB

Let the thrill of the green go to your head at the Valberg Golf Club. A majestic environment affords a clear 360° panorama from Mont Mounier to the St-Honorat mountain chain.

9-hole course

Par: 34

Length: 2342m

Men's handicap: 35 / Women's handicap: 54

> www.valberggolfclub.com

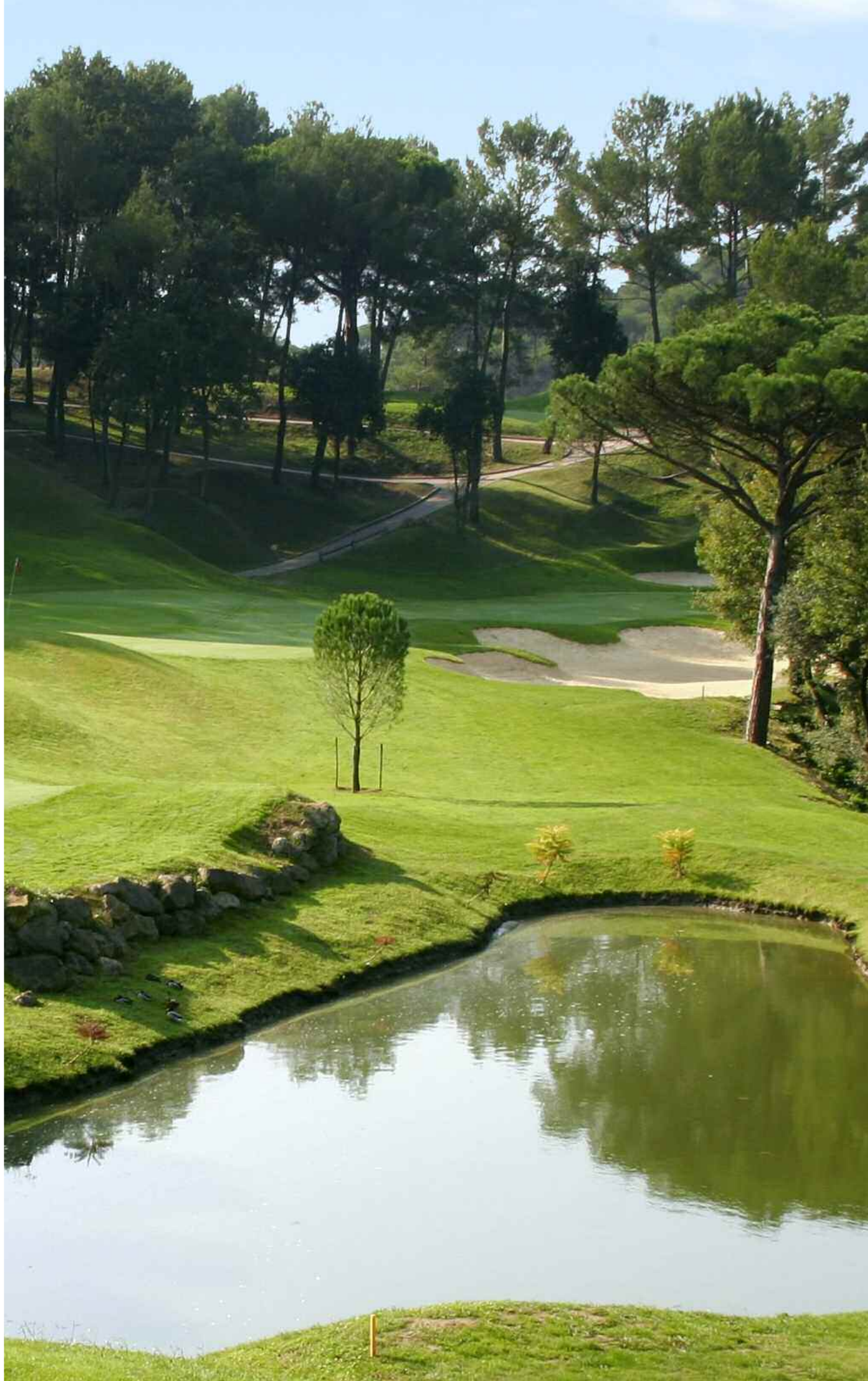
GOLF RUSTIQUE D'AURON

A rustic 9-hole mountain golf course at an altitude of 1600m. An outstanding natural setting studded with fir trees and larches.

Rustic 9-hole course

Length: 1696m

> www.auron.com





GOLFING MADE EASY
WITH GREENS, INSTRUCTORS,
PASSES, ETC.



GREENS ON YOUR DOORSTEP

Whether you're based in Nice, Monaco, Mandelieu-La Napoule or Cannes, you're bound to be less than half an hour from a course.

QUALITY INSTRUCTION

2 training centres/driving ranges, 1 golf school and 1 David Leadbetter Golf Academy

PRACTICE GOLF CENTER - MARINA GOLF CLUB

Driving range with 30 bays (including 9 covered and 10 on grass), a putting green, an approach green, a bunker and golf school.

Training centre course.

Open all year. - pgc.marinagolf@wanadoo.fr

SOPHIA COUNTRY CLUB

Sophia Country Club's golf facility has 2 putting greens (18 holes and 9 holes), an approach area with bunkers and a back-tee, plus a completely covered driving range and greens totalling 31 bays. Courses are run for adults and children of all levels.

Training centre course.

Open all year. Accessible to the disabled.

sports@sophiacountryclub.com

ÉCOLE DE GOLF DE BIOT

Biot's golf school has 2 putting greens with bunkers, 32 driving bays and 15 covered bays plus a grass game area.

Training centre course.

Tel. + 33 (0)4 93 65 05 65

ACADEMIE DE GOLF DAVID LEADBETTER

The teaching methods of the most famous golf instructor in the world, David Leadbetter, are deployed in several academies. One is located at the Cannes-Mandelieu Old Course.

Training centre course.

> www.golfoldcourse.com

FACILITIES AND PRICES

Most golf clubs on the French Riviera rent out equipment (clubs and shoes, golf buggies, electric and manual golf trolleys) and have a pro shop and restaurant.

Green fees

From one club to the next, prices vary between €38 and €140 depending on the season and the specific 18-hole course in question.

But there are several golf passes that bring prices down.

TAKE ADVANTAGE OF A GOLF PASS TO EXPERIENCE THE FRENCH RIVIERA'S COURSES

GOLF PASS PAYS DE GRASSE

The pass for the Grasse region opens the doors to four great clubs: Golf du Claux Amic (Grasse), Golf de la Grande Bastide (Châteauneuf-de-Grasse), Golf d'Opio-Valbonne (Opio), Golf de Saint-Donat (Grasse). Combine sport with a great way of life whatever the season.

> www.grasse.fr

GOLF PASS MANDELIEU

This pass comprises a green fee for each of the two 18-hole courses in Mandelieu-La Napoule: the Old Course and the Riviera Golf.

> www.ot-mandelieu.fr

GOLF PASS "MER ET MONTAGNE"

This pass grants access to 5 clubs, starting on the sea front then working inland towards the Grasse region: Old Course de Mandelieu-La Napoule, Golf du Claux Amic, Golf de la Grande Bastide, Golf d'Opio-Valbonne, Golf de Saint-Donat. Price: €320.

> www.ot-mandelieu.fr

OPIO GOLF PASS

7 green fees. On sale at Golf d'Opio-Valbonne and Golf de la Grande Bastide.

> www.opengolfclub.com/grandebastide

GOLF PASS PROVENCE CÔTE D'AZUR

Discover the best golf courses in Provence-Côte d'Azur at your leisure – and for a very small price! Buy your pass right here on the website: 3 green fees to be used within a fortnight on 3 different Open Golf Club courses.

> <http://boutique.opengolfclub.com>

TOP TIP

Mandelieu-La Napoule's Tourism and Congress Board organises a range of golfing breaks throughout the year.

> www.ot-mandelieu.fr



INCOMING TOUR OPERATOR

GOLF PARCOURS VOYAGES

Golf Parcours Voyages specialises in organising golfing breaks in France and abroad, golf tournaments and golfing events.

Cannes-Côte d'Azur: Golf is a Festival!

The Cannes region is a dream come true with its 10 golf clubs in outstanding surroundings. There are the prestigious Cannes-Mougins and Royal Mougins clubs, plus others such as Saint-Donat, Valbonne and Mandelieu within 20 minutes of the town centre.

Further information on partner hotels in Cannes:

> www.golf-parcours-voyages.com

FACT

OPEN GOLF

The family group COFIGOLF evolved out of a strong tradition in the field of leisure activities and hotels. Back in 1978, anticipating golf's future popularity in France, it drew up a strategy for commercial golf courses that dispenses players from having to acquire shares in a private club or pay an entrance fee. The Open Golf Club chain was founded in this spirit in 1987. It then expanded by creating or buying up golf courses, to which hotels were added - either on the course or nearby - to create veritable resorts. The chain's success today illustrates just how pertinent the concept turned out to be!

2 golf clubs and 1 hotel on the French Riviera: Golf d'Opio-Valbonne with the Château de la Bégude, and Golf de la Grande Bastide.

> www.opengolfclub.com



GOLFING ACCOMMODATION



HOTELS ON GOLF COURSES

ROYAL MOUGINS GOLF RESORT & SPA

Hotel located right on the private 18-hole course at the Royal Mougins Golf Club.

The luxurious Royal Mougins Golf Resort & Spa embodies a unique concept.

The hotel stands in a country setting at the heart of a huge, private and preserved estate - yet it is only 10 minutes from Cannes! Its 29 suites with spacious private terrace measure 50m². They offer stunning views of the golf course and are fitted with high-tech equipment.

Do you play golf? Privileges and thoughtful touches make it easier for you to access the private international competition course.

LE SPA - AN INVITATION TO WELL-BEING

The Royal Mougins Spa & Health Club is devoted to beauty care, to relaxation and to getting back in shape. Admission is free to the hotel's clients. A full range of massages and other services are available à la carte, using Comfort Zone and La Colline ranges of quality products.

Hotel, Golf & Spa packages are available at preferential rates.
> www.royalmougins.fr

GOLF PARTNERS

- Golf de Cannes-Mougins
- Golf Old Course Cannes Mandelieu
- Golf Country Club de Saint-Donat



CHÂTEAU DE LA BÉGUDE **** OPIO

On the Opio-Valbonne golf course

In the centre of the Côte d'Azur with its pleasant pace of life and array of things to do, sits Le Château de la Béguide, one of the jewels of the Riviera.

Located on the Golf d'Opio-Valbonne's wonderfully natural estate, this 17th-century bastide with its sheepfold is an invitation to serenity and relaxation. The 34 rooms in this exclusive establishment combine luxury with authenticity. All of the rooms are decorated differently in the Provençal style, and fitted with every modern comfort.

> www.opengolfclub.com/begude

SVV CLUB MÉDITERRANÉE OPIO

A compact 9-hole course at Golf de la Tour in Opio.

A holiday village with narrow streets and shaded squares, with rooms in soft colours and apartments in the Provençal style. Favouring families and sports with its 9-hole golf course, its swimming pools and its tennis courts, the village aims to foster harmony – epitomised in the relaxing premises of the Club Med Spa* by L'Occitane, stimulating the senses in a corner of Provence.

Opio en Provence blends seamlessly into its environment and carries the European Eco-label for tourist accommodation. Packages and courses for beginners and advanced players at the Golf School.

> www.clubmed.com

RÉSIDENCE DE LA VIEILLE FERME TENDE

Located on the Golf et Country Club in Viévol: 9-hole course.

> www.golf-vievol.com

NEW FOR JULY 2012

Golf du Claux Amic – a new, top of the range hotel residence is to open, with 155 apartments, a spa and 2 swimming pools.

Marketed by Séjours du Sud.

> www.claux-amic.com



NEAR A GOLF COURSE

HÔTEL DE MOUGINS **** MOUGINS

The Hôtel de Mougins is ideally located for the region's ten most prestigious golf clubs. Use it as a base for discovering – or returning to – a host of renowned and enjoyable courses. The Hôtel de Mougins will make your golfing reservations for you, with preferential rates for our residents. Golf packages including bed, breakfast and evening meal are available all year round.

> www.hotel-de-mougins.com

LE MAS DU GRAND VALLON MOUGINS

Just a few minutes from Cannes, near to the historical village of Mougins, the Mas du Grand Vallon nestles against a verdant backdrop on the edge of the prestigious Royal Golf de Mougins. Its spacious suites with 1, 2 or 3 bedrooms are stylishly decorated using the finest materials. All of our terraces overlook the golf course, the infinity pool or a lush Mediterranean garden. The concept: offering you a suite at the price of a luxury room.

> www.masdugrandvallon.com

PARTNER GOLF CLUBS NEARBY

- Royal Mougins Golf Resort & Spa just 1km away
- Golf de Cannes-Mougins
- Golf Country Club de Saint-Donat

LE MAS CANDILLE ***** MOUGINS

5-star Relais & Châteaux in Mougins

Located in the medieval village of Mougins, just 7km from Cannes on the famous Côte d'Azur, Le Mas Candille will appeal to guests who wish to take advantage of La Croisette and the French Riviera whilst staying in a quiet and discreet hotel.

With its Michelin-starred gourmet restaurant "Le Candille", and the well-being facilities at its Shiseido Spa, Le Mas Candille offers its guests a holistic experience that is relaxing, restful and revitalising.

> www.lemascandille.com

PARTNER GOLF CLUBS NEARBY

- Golf Country Club de Saint-Donat
- Golf d'Opio-Valbonne
- Golf de la Grande Bastide
- Golf du Claux-Amic
- Golf de Saint-Andréol



DOMAINE DE L'ALBATROS *** MOUANS-SARTOUX

Ideally located between Cannes and Grasse on the edge of Golf de Saint-Donat, the Domaine de l'Albatros is open all year round.

Its rooms, suites and cottages harness all the comfort and modernity of a 3-star hotel. It can thus satisfy the needs of business tourism and the requirements of leisure breaks, focusing more on lazing and holidaying.

The Domaine de l'Albatros is a peaceful haven just a stone's throw from the dizzying entertainment of the French Riviera.

> www.domaine-albatros.com

HÔTEL L'ERMITAGE DU RIOU ***** MANDELIEU

The Ermitage du Riou is a charming hotel, ideally located on the sea front in the Bay of Cannes, facing Napoule harbour and the Lérins Islands.

The Ermitage du Riou has 41 rooms, each with its own personality expressed in antique furniture and period engravings. They all have either a sea view embracing the Lérins Islands in the distance, or the River Riou.

Private landing stage on the Riou.

> www.ermitage-du-riou.fr

PARTNER GOLF CLUB NEARBY

- Riviera Golf de Barbossi



MMV RESORT CANNES MANDELIEU **** MANDELIEU-LA NAPOULE

The MMV Resort Cannes-Mandelieu welcomes you into unique surroundings: an enclosed, landscaped estate of 6 hectares featuring a private lake and giving onto the famous Old Course golf club in Mandelieu. Located half way between St Tropez and the Italian border, the MMV Resort Cannes-Mandelieu is within striking distance of the famous Croisette, the Estérel region and the sandy beaches of La Napoule. It offers an outstanding protected environment and top quality facilities in an atmosphere that is both sophisticated and relaxed.

It comprises very elegant buildings in the Provençal style with wide sunny terraces; some have a breathtaking view of the lake, the gardens or the neighbouring golf course. The 281 suites are refined, spacious, light-filled, air-conditioned and sound-proofed. They are also fully equipped (very comfortable bedding, flat screen TV, DVD player, Internet connection, safe, etc). The hotel also offers over 500m² of modular meeting and conference rooms.

> www.mmv-resort-cannes.com

PARTNER GOLF CLUB NEARBY

- Golf Old Course Cannes-Mandelieu



PULLMAN CANNES MANDELIEU ROYAL CASINO **** MANDELIEU-LA NAPOULE

The Pullman Cannes Mandelieu Royal Casino is a unique 4-star hotel of contemporary design. Ideally located on the waterfront near to the Croisette, this luxury hotel offers 213 renovated rooms with terrace, 2 restaurants, 2 bars, an outdoor pool, a private beach, a gym and tennis courts... A cornucopia of pleasures all under one roof! More than a 4-star hotel, it is a new concept. To be enjoyed at the Pullman Cannes-Mandelieu.

18-hole golf course opposite the hotel: Golf Old Course Cannes-Mandelieu.

> www.pullman-mandelieu.com



FACT

24 of the French Riviera's hotels have been awarded a fifth star in accordance with the 2009 norms established by France's Ministry of Tourism. This amounts to a capacity of **3,007 rooms and over 6,056 beds rated for tourism.**

Such recognition within the luxury hotel industry paints a very clear picture for the entire international clientele, highlighting the extent of the French Riviera's expertise in a market segment where it has enjoyed a dominant position for over a century.





“OFF GREEN”
ATTRACTIONS
ON THE FRENCH RIVIERA



GOLF & WELL-BEING

Well-being + sport = rejuvenation therapy on the French Riviera. There are all kinds of options for those who love cocooning. On top of the spas that are linked specifically to a golf club, such as the spa at the Royal Mougins Golf Club in particular, the French Riviera now has a coherent offering on the theme of well-being.

List on www.frenchriviera-tourism.com

LE MAS CANDILLE AND ITS SHISEIDO SPA MOUGINS

Special "Golf" package with golfing partners Cannes-Mougins, Saint Donat, Opio-Valbonne, Grande Bastide, Claux Amic and Saint Endréol.

> www.lemascandille.com

RADISSON BLU 1835 HÔTEL & THALASSO - CANNES

Hotel+Golf+Sea water Spa package: 2 nights in a deluxe double bedroom with breakfast at the Radisson Blu 1835 Hotel & Seawater Spa + 1 green fee for 1 person at Cannes-Mandelieu Old Course + 1 Seawater therapy package for 1 person at Cannes Thermes Marins seawater spa (1 hydro massage bath + 1 x 25-minute body massage treatment + ½ day pass for the Well-being facility treatments) = prices start from €509

> www.radissonblu.com/hotel-cannes
www.1835-hotel.com/introok.html

GOLF & SHOPPING

Cannes, Nice and Monaco have taken a clear stance in this segment, and major brands regularly dock in at the Destination. Designers, haute-couture, off the peg fashion, beauty, home decoration, arts and crafts, fine food shops... The scope is extensive, with something for every type of clientele!

THIS WINTER, SWING IN CANNES

Enjoy a wonderful break and unforgettable times at the Riviera Golf de Barbossi, under the seal of one of the most emblematic luxury hotels in the world: the Intercontinental Carlton Cannes.

> www.ichotelsgroup.com

GOLF & GOURMET CUISINE

With 36 restaurants totalling over 44 stars in the Michelin Guide (March 2011 edition), the Alpes-Maritimes is a showcase for excellent restaurants and wonderful establishments. Cookery classes provide a fun opportunity to discover the culinary culture of the Mediterranean at the ovens of the finest restaurants on the French Riviera.

SOME STAR-RATED RESTAURANTS NEAR GOLF CLUBS

MANDELIEU-LA NAPOULE

Stéphane RAIMBAULT at "L'Oasis", 2*

> www.oasis-raimbault.com

CANNES

Christian SINICROPI at "La Palme d'Or", Hôtel Martinez, 2*

> www.hotel-martinez.com

Sébastien BRODA at "Le Park 45", Le Grand Hôtel Cannes, 1*

> www.grand-hotel-cannes.com

GRASSE

Jacques CHIBOIS at "La Bastide Saint Antoine", 1*

> www.jacques-chibois.com



Emmanuel RUZ at "Lou Fassum", 1*

> www.loufassum.com

MOUGINS

Serge GOULOUMES at "Le Mas Candille", 1*

> www.lemascandille.com

Sébastien CHAMBRU at "Le Moulin de Mougins", 1*

> www.mouлиндemougins.com

MONACO

Alain DUCASSE at "Louis XV-Alain Ducasse", Hôtel de Paris, 3*

> www.alain-ducasse.com

LA TURBIE

Bruno CIRINO at "l'Hostellerie Jérôme", 2*

> www.hostelleriejerome.com

> LIST AVAILABLE ON
www.frenchriviera-tourism.com



TOP TIP

OASIS GOLF CUP

17 avril 2011

In partnership with the Golf Old Course de Mandelieu.

The principle is simple: marrying the sporting spirit and gourmet cuisine.

The day starts early at 8.30am with breakfast on the golf course: a fiesta of pastries baked by François Raimbault, our Head Pastry Chef.

Half way round the course, two-star Chef Stéphane Raimbault runs a "snack bar" in partnership with La Cambuse (Italian specialities).

Then we prepare a finger buffet and cocktail reception at the golf club at around 7pm for the prize-giving ceremony (breaks in Relais & Châteaux, lunches at L'Oasis, meals at the bistro L'Etage, etc.).

> www.oasis-raimbault.com

